

1975

DECEMBER 8

35th year

a weekly  
publication

<b>JANUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28
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fashion calendar

ruth finley, publisher • 185 east 85st., n.y.,n.y. 10028 • (212) 289-0420



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK ENDING SATURDAY, DECEMBER 6, 1975

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 4 9:00 A.M.	PRESS CONFERENCE: NEW MEN'S HOSIERY A new development in men's socks; also applicable to women's hosiery. By invitation. Contact: Steve Davis, 889-6990.	BURLINGTON SOCKS/ADLER	1345 SIXTH AVENUE THEATRE 22
Thursday Dec. 4 10:30 A.M.	SPRING RESIDENT BUYERS SHOW "Spring Jamboree" -- showings at 10:30 and 2:30. By reservation.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Dec. 4 11:30 A.M.	PRESS SHOW: SPRING MADE-TO-ORDER Customer show at 3:00 P.M. By invitation. Contact: 794-0888.	HALSTON	33 EAST 68TH STREET SHOWROOM - 3RD FLOOR
Dec. 4	3:00 P.M., HALSTON (second show), 33 East 68th St., 794-0888		
Thursday Dec. 4 4:00 P.M.	"THE GREAT LOOK"-- SPRING COLLECTION Designed by Lester Hyatt "for the active, fashion-conscious woman of today... who happens to be pregnant," including evening gowns through tennis whites. By invitation. Contact: MaryEllen Brennan, 685-4555.	LADY MADONNA MATERNITY BOUTIQUES (36 E. 31 ST.)	EXCELSIOR CLUB 301 EAST 57TH STREET
Thursday Dec. 4 4:00 P.M.	CONTEMPRA KNITS: FALL 1976 FORECAST Press showing of color and fashion forecast, Fall 1976, of Stevens Contempra Classics, presented by Dominique Heller, Divisional Fashion Director. By invitation. Contact: 575-2230 or 575-2021.	J. P. STEVENS & CO., INC.	1185 SIXTH AVENUE 2ND FLOOR
Thursday Dec. 4 4:30 P.M.	PRESS SHOWING OF EVENING SEPARATES New custom-made collection of evening separates. By invitation. Thereafter by appointment. Contact: Gene Barnes, 245-1133.	ARTHUR DOUCETTE	470 WEST END AVENUE IVAN NAGY APT.
Thursday Dec. 4 5:30 P.M.- 8:00 P.M.	CHRISTMAS GALA Christmas celebration featuring holiday trimming ideas. By invitation. (Donation of a gift for the elderly). Contact: Mavis Harcourt, 697-3744.	NATIONAL HOME FASHIONS LEAGUE	STUART/WIDDICOMB 205 EAST 58TH ST.
Thursday Dec. 4 6:30 P.M. Dinner- Dance	"FLAME OF TRUTH AWARD" TO VINCENT DRADDY Award to Vincent de Paul Draddy, Chmn. of David Crystal, Inc., to benefit Manhattan College in N.Y. and Ben Gurion University of the Negev in Israel. Dinner Chmn: Harold Krensky, Pres., Federated Dept. Stores. Tickets: \$150-\$200 each. Contact: Joel Erenberg, 486-1030. Publ: Terry Mayer, Inc., 685-6561.	FUND FOR HIGHER EDUCATION (IN ISRAEL)	WALDORF-ASTORIA BALLROOM
Beginning Thursday Dec. 4	FALL 1976 FABRIC LIBRARY Presentation of Fall '76 colors and fabrics from American woolen and worsted mills. For manufacturers, designers and retailers only. By appointment. Contact: Bonnie Scheid, 354-2090.	AMERICAN WOOL COUNCIL	1460 BROADWAY 16TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Dec. 5 9:00 A.M.	PRESS PREVIEW: CHRISTMAS WINDOWS Unveiling of Christmas windows; and description of December party plans. By invitation. Contact: Meryle Kates, 679-7800, ext. 568.	ALTMAN'S	FIRST FLOOR
Friday Dec. 5 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW OF CHRISTMAS WINDOWS "Lord & Taylor invites you to make a Christmas wish." Publicity: Peggy Kaufman, LW 4-5100, ext. 232.	LORD & TAYLOR	5TH AVE. ENTRANCE 424 FIFTH AVENUE By invitation only.
Saturday Dec. 6 11:00 A.M.- 3:00 P.M.	CUSTOMER SHOW: BRIDAL FASHIONS BY GALINA Showing of Spring bridal fashions, designed by Christos for Galina. Open to public. Contact: Rita Dobbins, TR 5-3100.	MARTIN'S (BROOKLYN)	2ND FLOOR
Saturday Dec. 6- Dec. 9	SEMI-ANNUAL DISPLAY MARKET WEEK Spring Display Market Week at the new Visual Merchandising Center. Hours: 10:00 A.M. - 5:30 P.M. Contact: G.M. Valenti, YU 2-6571.	NATIONAL ASSN. OF DISPLAY INDUSTRIES	VISUAL MERCH'G CTR. 120 EAST 23RD STREET
<u>WEEK BEGINNING MONDAY, DECEMBER 8, 1975</u>			
Monday Dec. 8 11:30 A.M.	BILL BLASS FASHIONS AT BENEFIT SHOW Presentation of Resort and Spring collection by Bill Blass for benefit of Boys' Club of New York. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Monday Dec. 8 4:00 P.M.- 8:00 P.M.	OPEN HOUSE FOR THE PRESS Holiday season open house for the press. By invitation. Contact: Janis Sullivan, 759-7790.	PAYOT.PARIS SKIN CARE SALON	320 PARK AVENUE (AT 50TH STREET)
Tuesday Dec. 9 11:30 A.M. Luncheon	TWENTY-FIRST ANNUAL HOLIDAY LUNCHEON Speaker: Mr. Peter H. Engel, President of Helena Rubinstein, Inc. Subject: "Managing Madame's Mystique"--the challenge of combining the legend of Helena Rubinstein with modern corporate techniques. Price: \$20.00. Contact: 765-8406.	COSMETIC CAREER WOMEN, INC. (614 WEST 51ST STREET)	HOTEL PLAZA TERRACE ROOM
Wednesday Dec. 10 & Dec. 11 10:30 A.M.	EUROPEAN BOUTIQUE PRESENTATION Garments, slides and color story relating to Fall 1976. Contact: June Roche, 695-1200, ext. 435.	DEERING MILLIKEN	1045 SIXTH AVENUE 7TH FLOOR THEATER By appointment.
Wednesday Dec. 10 12:30 P.M. Luncheon	FUR FASHION SHOW AT LUNCHEON "Furs for Her and Him". Reservations (\$9.25): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	BEN KAHN FURS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Dec. 10 8:00 P.M. Dinner- Dance	"AMERICAN WOMEN OF STYLE" - BENEFIT Benefit for the Costume Institute, co-hosted by Metropolitan Museum of Art and The Council of Fashion Designers of America. Dinner and reception will celebrate opening of forthcoming exhibition, "American Women of Style," organized by Diana Vreeland, special consultant to Costume Institute. Featuring clothes and portraits of leading American women during past 75 years. Chmn: Mrs. Charles W. Englehard. Tickets:\$150.00 per person. (Also, \$25.00 per person, from 10:00 P.M. to midnight). (Black Tie). Open to public, Dec. 13 through Aug.1976. Public Relations: Jack Frizzelle or Berenice Heller, 879-5500.	METROPOLITAN MUSEUM; & COUNCIL OF FASHION DESIGNERS	FIFTH AVENUE & 82ND STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 11 12:00 Noon Luncheon	ANNUAL LUNCHEON AND SWIMWEAR FASHIONS "Swimming Lessons - '76" -- merchandise on runway and film showing, selected by L.A. Fashion Group. Commentator: Valerie Doran, West Coast Editor, Glamour Magazine. Also, presentation of new officers. (Please bring Christmas gifts for Children's Aid Society; and Addicts Rehabilitation Center). Prices: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Thursday Dec. 11 3:00 P.M.- 6:00 P.M.	"MINI-SHOW OF JEWELRY" -- CHAMPAGNE & "ICE" Preview of jewelry by Finlay, with departments in more than 200 leading department stores. By invitation. Contact: Miraed Peake Smith, 397-6688.	FINLAY DEPARTMENTS, DIV. SELIGMAN & LATZ	666 FIFTH AVE. (52 ST.) 19TH FLOOR
Sunday Dec. 14 6:00 P.M. Dinner	FIRST ANNUAL BEAUTY HALL OF FAME AWARD DINNER Honoring Vidal Sassoon. Reservations: \$50.00 per person. (Black Tie). Contact: Bert Adams, 879-4500. Vidal Sassoon Contact: Laurance Taylor, 249-7455. Publicity: Norma Lee, CI 7-4000.	AMERICAN JEWISH COMMITTEE	HOTEL PIERRE BALLROOM
Beginning Monday Dec. 15	FABRIC CONCEPTS AND DESIGNER WORKSHOP Fabric and fashion in all cotton and "Natural Blend" fabrications for Fall and Winter '76-'77 from leading American mills, knitters and converters. By appointment. Contact: 586-1070, ext. 133.	COTTON INCORPORATED	1370 SIXTH AVENUE 34TH FLOOR
Tuesday Dec. 16 4:00 P.M.	SPRING DIAMOND ACCESSORY NEWS For press, 4:00 - 6:00 P.M. By invitation. Contact: Cheryl Poser, 974-7418.	DIAMOND INFORMATION CENTER	PLACE TO BE ANNOUNCED
Wednesday Dec. 17 12:30 P.M. Luncheon	HOLIDAY AT-HOME FASHION SHOW Featuring prints designed by Pucci, Margit Brandt and Kay Unger. Reservations (\$9.25): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	FORMFIT ROGERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Friday Dec. 19 12:30 P.M. Luncheon	SPECIAL PRE-CHRISTMAS FASHION SHOW LUNCHEON Showing of day and evening silks. Reservations (\$9.25): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	MAYA (773 MADISON AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Dec. 25	CHRISTMAS (Thursday)		
Jan. 1	NEW YEAR'S DAY (Thursday)		
Monday Jan. 5- Jan. 9	SPRING COLLECTION: DAILY SHOWINGS Featuring designs by Pucci, Vera, Margit Brandt, Kay Unger, as well as Juniper, Rutledge, and Formfit Rogers. Daily picture shows at 10:30 and 3:00. By reservation. Contact: 682-1333. Publ: Ruth Hammer Assoc., 687-2545.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday Jan. 5- Jan. 16	SPRING MARKET WEEKS Continuous showings by appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE 5TH FLOOR
Monday Jan. 5- Jan. 14	SPRING LINGERIE MARKET WEEKS "Springtime Jamboree" -- daily at 9:30, 10:30 and 2:30 by invitation. Contact: Priscilla Weinlandt, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 6 8:30 A.M. Breakfast	PREMIERE PRESENTATION: DONALD BROOKS SWIMWEAR Showing of Donald Brooks' first swimwear collection for Summer. By invitation. Contact: Fay Rosen, 953-1407.	MAIDENFORM (90 PARK AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET
Tuesday Jan. 6 11:00 A.M. & 3:00 P.M.	PREVIEW OF SPRING AND SUMMER COLLECTION Press show by invitation only. Also at 3:00 P.M. and Wed., Jan. 7 at 11:00 A.M. By invitation. Contact: 688-4410.	ADOLFO	538 MADISON AVENUE SALON - 2ND FLOOR
Tuesday Jan. 6 5:00 P.M.	RESORT, SPRING AND SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Helen Borger, CO 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Tuesday Jan. 6 6:30 P.M.	SPRING & SUMMER BRIDAL SHOW FOR CUSTOMERS Admission by ticket. Contact: Rita Dobbins, TR 5-3100.	MARTIN'S (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC (30 LAFAYETTE AV)
Beginning Tuesday Jan. 6	OPENING OF SUMMER COLLECTION Also, Cara Italian sweater knits. By appointment. Contact: Virginia Wages, 239-1150.	BRENNER BEES BY ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 6	OPENING OF SUMMER COLLECTION A collection of European Tee-Shirt one and two-piece dresses. By appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR E.B.T.'S	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Jan. 6- Jan. 16	INTERSTOFF/AMERICAN FABRIC PRESENTATION Fall/Winter 1976 plus Fall '76 tendency sketches. Jan. 6, 7, 8, 13, 14, 15 at 11:00 A.M. & 2:00 P.M.; Jan. 12 at 4:00 P.M.; Jan. 16 at 9:00 A.M. & 11:00 A.M. By appointment. Contact: Debra Johnston, 692-4376.	MADEMOISELLE MAGAZINE	350 MADISON AVENUE 7TH FLOOR
Jan. 7	11:00 A.M., ADOLFO, (3rd show), 538 Madison Ave. (54th St), 688-4410		
Sunday Jan. 11- Jan. 14	65TH ANNUAL CONVENTION Featuring convention sessions and workshops. Contact: 244-8780.	NATIONAL RETAIL MERCHANTS ASS'N (100 W. 31ST ST.)	NEW YORK HILTON HOTEL
Sunday Jan. 11- Jan. 14	TWELFTH SEMI-ANNUAL BOUTIQUE SHOWING More than 800 lines of boutique apparel and accessories for men, women and children, with fashions from 20 countries. Exhibits on Mezzanine to 10th floor. Contact: Oscar Pluznick, Hotel McAlpin, Suite 2290, 524-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN B'WAY & 34TH STREET
Sunday Jan. 11- Jan. 14	NATIONAL NEEDLEWORK SHOW Over 100 exhibitors of needlepoint lines, handknitting yarns, pre-mounted accessories, quilting, cross stitch etc. Contact: Mary Colucci, 685-1646.	NATIONAL NEEDLEWORK ASSN. (230 FIFTH AVENUE)	PRINCE GEORGE HOTEL 14 EAST 28TH STREET
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Joanne Jaap or Norma Drimba, 239-8530.	DESIGN THAI	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Jan. 13 4:30 P.M.- 6:30 P.M.	HAIR FORECASTS FOR 1976 "The Chadwick Group" -- presentation at swimming pool, 5:30 P.M. By invitation. Publicity: Joanne Creveling, 586-2377.	SELIGMAN & LATZ	EXCELSIOR CLUB 300 EAST 57TH (2ND AVE.)



Tuesday Jan. 13 4:30 P.M.	OPENING OF SUMMER 1976 COLLECTION By invitation. Publicity: Eleanor Lambert, MU 8-2130.	ANNE KLEIN FOR PENFOLD	PLACE TO BE ANNOUNCED
Wednesday Jan. 14 11:00 A.M. Aperitif	PREVIEW OF ACCESSORIES DESIGNED BY GIVENCHY Introducing "Couture En Cuir" collection of small leather accessories, designed by Givenchy. By invitation. Publicity: Ruth Hammer Assoc., 687-2545. Thereafter by appointment. Contact: 697-6066.	GIVENCHY FOR BARONET	411 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Monday Jan. 19- Jan. 23	ITALIAN COUTURE SHOWINGS -- SPRING AND SUMMER Contact: Via Panama 26, Rome, Italy 00198 (Tel: 854-928).	CAMERA NAZIONALE DELL' ALTA MODA ITALIANA	ROME, ITALY
Jan. 21	TOKYO FASHION WEEK AT HOTEL OKURA IN TOKYO, JAPAN (Jan. 21-22)		
Saturday Jan. 24- Jan. 28	SUMMER MARKET WEEK IN DALLAS Women's and children's wear Summer market. Contact: (214) 637-1970; or Jack Goldstein, 527 Madison Avenue, 752-2422.	AMERICAN FASHION ASSOCIATION	DALLAS APPAREL MART 2300 STEMMONS FREEWAY
Jan. 26- Jan. 29	SPRING AND SUMMER COUTURE COLLECTIONS IN PARIS. Contact: Denise DuBois, Chambre Syndicale, 100 rue du Fg. St. Honore, Paris.		
Tuesday Feb. 3 10:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 3 11:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Feb. 3 12:00 Noon	OPENING OF SUMMER COLLECTION By invitation. Contact: LA 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Feb. 3 1:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: CH 4-0600.	PAT SANDLER; MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Feb. 3	OPENING OF SUMMER COLLECTION Also, a group for Costume Capers. By appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Feb. 4 2:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: 221-6252.	STAN HERMAN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Feb. 4 3:00 P.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment, 5th floor. Contact: Fred Weston, 391-2810.	CLAUDE PAYNE, INC. (40 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
Wednesday Feb. 4 5:30 P.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment in showroom, 23rd floor. Contact: 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.